



# EASTERN PA HIRING EXPO

**Tuesday, September 24th, 2019**  
**9AM - 3PM**



**WIND CREEK<sup>®</sup>**  
**EVENT CENTER**

(Formerly Sands Event Center)

77 Wind Creek Blvd - Bethlehem, PA

[www.easternpahiringexpo.com](http://www.easternpahiringexpo.com)

PREMIER SPONSOR

Pennsylvania  
**CareerLink**<sup>SM</sup>  
Lehigh Valley

POWERED BY

 | **adams**

# RESERVE *Your Booth* TODAY!

**Deadline to Register – Monday, September 9, 2019**



**Over 725  
Job-Seekers  
joined us  
in April!**

PRIME & SPACIOUS VENUE • PRIVATE VENDOR VIP AREA  
LUNCH PROVIDED • PRIVATE INTERVIEW AREAS  
NETWORKING OPPORTUNITIES • FREE WI-FI  
CAREER SERVICES FOR POTENTIAL CANDIDATES

## LOOKING to reach top candidates?

The Eastern PA Hiring Expo advertising messages will be broadcast on Adams Outdoor Advertising's digital network of 73 digital billboards, rotating throughout the Eastern PA market for 9 weeks leading up to the Expo. Your company will be part of a campaign serving over 35 million impressions and reaching over 90% of the market. ***Which makes our expo the most attended hiring event in our region!***





BOOTH CHOICE	YES	YES	YES	NO	NO
TOTAL BOOTHS	2 <i>Double Booth</i>	2 <i>Double Booth</i>	1 <i>Single Booth</i>	1 <i>Single Booth</i>	1 <i>Single Booth</i>
DIGITAL BILLBOARD CAMPAIGN	5,000,000 Impressions YOUR OWN CAMPAIGN	2,000,000 Impressions YOUR OWN CAMPAIGN	1,200,000 Impressions YOUR OWN CAMPAIGN	700,000 Impressions LOGO INCLUDED W/BROADCAST	300,000 Impressions LOGO INCLUDED W/BROADCAST
CAMPAIGN TIMING	8/26 to 9/22 4 Weeks	Sept/Oct 2019 4 Weeks	Sept/Oct 2019 4 Weeks	Now to 9/22 3 Weeks	9/9 to 9/22 2 Weeks
ADVERTISEMENT IN THE EXPO PROGRAM	Full Page Recruitment Ad	1/2 Page Recruitment Ad	1/4 Page Recruitment Ad	1/8 Page Recruitment Ad	N/A
BUSINESS LISTING IN THE EXPO PROGRAM	Bolded Business Name Contact Info Jobs Available	Bolded Business Name Contact Info Jobs Available	Business Name Contact Info Jobs Available	Business Name Contact Info Jobs Available	Business Name Contact Info Jobs Available
WEBSITE	Bolded Business Listing, Information Page, & Website Link	Bolded Business Listing, Information Page, & Website Link	Bolded Business Listing, Information Page, & Website Link	Bolded Business Listing, Information Page, & Website Link	Bolded Business Listing, Information Page, & Website Link
LUNCH VOUCHERS	YES	YES	YES	YES	YES
PACKAGE VALUE	\$50,000	\$20,000	\$12,000	\$7,000	\$3,000



## **LUNCH SPONSORSHIP | \$3,000**

It's a long day and we have to eat! Enhance your exposure. Include your promotional items with lunch provided to all exhibitors with signage displayed in the lunch area.



## **EXPO BAGS SPONSORSHIP | \$3,000**

Everyone needs another bag....Your logo on every bag handed out to every expo attendee. See your logo throughout the entire Expo floor!



## **WEBSITE SPONSORSHIP | \$2,000**

With over 9.8k users visiting [Easternpahiringexpo.com](http://Easternpahiringexpo.com). This advertising opportunity will provide you with prominent logo and banner display advertisement.



## **PROGRAM SPONSORSHIP | \$2,000**

Program will list all employers and positions available. Includes your full page ad positioned on back cover and logo prominently displayed on the floor plan.

*\*Any Sponsorship must be purchased in combination with a standard expo package*

COMPLETE THIS FORM BELOW AND SUBMIT TO: EASTERNPAHIRINGEXPO@GMAIL.COM  
Once we receive your Vendor Information Form, a contract will be sent to you via DocuSign.

**COMPANY & BILLING INFORMATION**

COMPANY NAME: \_\_\_\_\_  
BILLING CONTACT NAME: \_\_\_\_\_  
COMPANY ADDRESS: \_\_\_\_\_  
CITY, STATE, ZIP CODE: \_\_\_\_\_  
CONTACT EMAIL ADDRESS: \_\_\_\_\_

**PROGRAM & WEBSITE INFORMATION** (Deadline 9/7/2019)

COMPANY NAME: \_\_\_\_\_  
RECRUITER NAME: \_\_\_\_\_  
RECRUITER EMAIL: \_\_\_\_\_  
RECRUITER PHONE: \_\_\_\_\_  
WEBSITE LISTING FOR EXPO SITE: \_\_\_\_\_  
WEBSITE LISTING FOR PROGRAMS: \_\_\_\_\_  
POSITIONS AVAILABLE: \_\_\_\_\_  
# AVAILABLE: \_\_\_\_\_

**SELECT INDUSTRIES THAT BEST DESCRIBE YOUR BUSINESS & EMPLOYMENT OPPORTUNITIES**

RESOURCES TRAINING	EDUCATION CONTINUING EDUCATION	TECHNOLOGY	HEALTHCARE	MANUFACTURING	CUSTOMER SERVICE	TRADES DRIVERS WAREHOUSE
SOCIAL SERVICES	GOVERNMENT	FOOD SERVICE HOSPITALITY	SALES MARKETING	OTHER		

**PLEASE SELECT YOUR EXPO INVESTMENT**

EXCLUSIVE PREMIER \$25,000	PLATINUM \$10,000	GOLD \$6,000	SILVER \$3,500	BRONZE \$1,500	TOTAL LUNCHES	ADD ON ELECTRICITY \$70
					\$ _____	
SPONSORSHIPS:	LUNCH \$3,000	EXPO BAGS \$3,000	WEBSITE \$2,000	PROGRAMS \$2,000	TOTAL INVESTMENT	

**TERMS: Contracts are non-cancellable.** Vendor agrees to pay the full Expo investment amount by September 15, 2019. Media Contract will be issued following the submission of this Vendor Information form through DocuSign.